10, 15 or 30 seconds

COMMERCIAL SPOT

TECHNICAL SPECIFICATIONS

Video	**XDCAM HD422 50 Mbps encapsulated MXF OP1a or QuickTime**
	• 1920x1080
	• Constant 29.97 frames/sec interlaced, upper filed first
	• Safe title zone: 90% height and width of the full HD picture
Audio	• PCM, 48kHz, 24-bit, -2dBTP Max. PCM, 48kHz, 24-bit, -2dBTP Max.
	• An audio mix ranging between 2 tracks (stereo) and to 6 tracks (5.1)
	• Track allocation : 1 :L 2 :R 3 :C 4:LFE 5 :Ls 6 :Rs 7 :Lt/Lo 8 :Rt/Ro or stereo mix on tracks 1-2 and 7-8
	• Integrated commercial loudness : -24LKFS +/-2LU (measured using UIT-R BS.1770-3 algorithm)
Lip sync	• 1 field maximum tolerable sound and picture misalignment
Time code	• Drop frame mode, continuous (from start to end – not visible on screen) • Start at 10;00;00;00 • No lead-in/lead-out, advertising only
Close captioning (CC)	• All commercials must be closed captioned (.scc files or embedded into video file) (required by the CRTC). • Commercials with no voice over, with music only, still require closed captioning: meaning a musical note ♪ or the word "music" • must appear in the closed captioning throughout the commercial.
	• The length of the CC file must be the same as the length of the video file. The same applies to the time code • The CC file needs to be structured for 29.9fps, Type: drop frame

Material instructions	**Broadcast day**						
	Tuesday	**Wednesday**	**Thursday**	**Friday**	**Saturday**	**Sunday**	**Monday**
Reception of instructions	Friday 12:00PM	Monday 12:00PM	Tuesday 12:00PM	Wednesday 12:00PM	Thursday 12:00PM	Thursday 12:00PM	Friday 12:00PM
Reception of materials	Friday 12:00PM	Monday 12:00PM	Tuesday 12:00PM	Wednesday 12:00PM	Thursday 12:00PM	Thursday 12:00PM	Friday 12:00PM
Correction - revision	Monday 2:00PM	Tuesday 2:00PM	Wednesday 2:00PM	Thursday 2:00PM	Thursday 2:00PM	Friday 2:00PM	Friday 2:00PM

MATERIAL DELIVERY

TELEVISION – Commercial spot

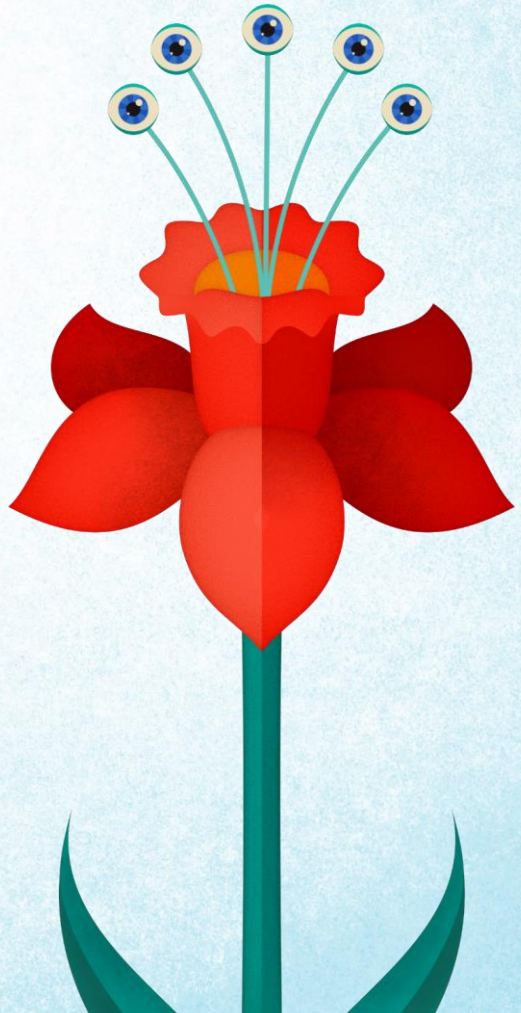
The file delivery method shall be by upload. You can use these paid delivery services or our FTP site:

You can use these paid delivery services or our FTP site:

- LaMajeure
- Extream Reach
- MSTR.tv

Or through Télé-Québec FTP site :

- FTP site : https://transit.telequebec.tv
  - User : invitepubs
  - Password: In order to receive password for your access, please contact our traffic department (routage@telequebec.tv) or your sales account manager.

IMPORTANT: When the material is uploaded, you must inform us via email at the following address: routage@telequebec.tv

For all questions related to material, you can communicate with: routage@telequebec.tv